

Why corporate banks can't ignore Virtual Account Management

In our work with leading financial institutions, we have seen tangible results for a VAM-based approach to cash management services.

Winning new mandates



Corporate banks face more competition for corporate deposits. VAM's flexibility and scalability support complex clients, helping corporate banks expand their market share.

40-50%

Conversion Rates

Enhanced cross-selling



Seamless integration of receivables channels and liquidity structures enables cross-selling and bundling opportunities, unlocking more revenue per client.

15-25%

Revenue Growth

Improving customer retention



Empowering treasurers with VAM's self-service tools reduces dependency on bank support teams, increasing operational efficiency and improving client satisfaction.

60-80%

Self Service

Increasing deposits



Real-time visibility and predictive insights encourage treasurers to consolidate funds with their primary bank, boosting deposit bases and enabling greater lending capacity.

10-15%

Lowering total cost of ownership



VAM consolidates physical accounts and automates reconciliation, minimizing administrative costs and driving profitability.

10-40%

Lower TCO

Take the lead in cash management

[Explore how VAM can put your cash management in the lead.](#)